



Dear Soccer Players & Parents:

Welcome to **EduKick International Soccer & Education Academies!** EduKick programs are a complete package of international travel, cultural exposure, language study & immersion, academic study and progressive *professional soccer training* abroad.

We'd like to offer you (your son or daughter) the opportunity to attend one of Academies in any of our exciting destinations around the world – *Spain, England, France, Italy, Mexico, Brazil, USA and Canada!* For the most serious soccer families, we have several “*Year-Long*” & “*Half-Year*” *Soccer Academy program* options intended for competitive soccer players 13 years and older only. We also operate *Summer Soccer Camps, Monthly Soccer Training Courses, customized Team Soccer Tours and the EduKick Virtual Training System.*

EduKick believes that living, studying and training in a foreign country is an invaluable experience that a player will never forget and the benefits of such an experience will be embedded positively into that individual for the rest of his or her life. EduKick staff, keenly aware of the challenges that our soccer boarding school academies presents to our players, are fully committed to our players' overall education through our soccer development and language immersion programs. Living, playing soccer and studying in a different country as a teenager or young adult represents an enormous challenge for both the participant and the educators. From the participant courage, effort and character are required to succeed. From the EduKick staff, it demands professional guidance, supervision, mentorship and expertise in order to provide the required level of service needed for our players to succeed and benefit invaluablely from their experience abroad with us. At EduKick, we aim to deliver that service and more.

With this in mind, it is very important that participating students and their parent's expectations for the program match exactly that which we are capable and confident of offering. That is why we have prepared this *EduKick General Course Manual* to give you an overview of the EduKick programs offered.

EduKick Inc. wants to reassure all student-players and parents of our 100% commitment to our EduKick players' education and well being while attending any of our programs. We are committed to providing the service outlined in this document and we hope that you (or your child) will join us soon at one of our Soccer & education venues around the world.

Sincerely yours;

Joey Bilotta, V.P. & Founder

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## ***EduKick General Course Manual***

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## **PART 1 – PROGRAM INTRODUCTION**

### **Introduction**

#### **a. Who is EduKick?**

Since 2001, EduKick have been the leader in study abroad, football travel programs. Our Academies provide professional football training combined with quality foreign language instruction or academic program and chaperoned cultural excursions in order to maximize a young player's experience abroad.

EduKick's programs are based on the philosophy that exposure to foreign language, culture and professional football training abroad will accelerate personal and athletic growth in young people.

Our programs provide a very unique experience...a complete package of football training and language lessons or academic program that have a lasting and positive influence on the participating young player. EduKick is committed to delivering the highest level of instruction...in a secure, safe, and nurturing environments.

### **EduKick Inc.**

#### **b. What are EduKick programs?**

EduKick Inc. - International Football Academies are intensive football Training and Language Immersion or academic programs, typically designed for students aged 10 to 24.

The programs combine daily professional football training and daytime structured language classes, High School academics or sports science courses taught by highly qualified coaches and teachers with evening cultural activities and weekend trips to popular tourist attractions and historical destinations.

EduKick players live in the selected country and are totally immersed in its language and culture. In our academies all football training sessions, academic and language classes and social activities are conducted in the foreign language to maximize the youth's window of opportunity to acquire proficiency in the new language.

Currently, EduKick hosts 8 Soccer & Education Academies on three continents and continues to grow on a global scale each year.

## **PART 2 – FOOTBALL AND LANGUAGE/ACADEMIC PROGRAMS**

### **a. Program Description**

The EduKick International Programs are intensive Soccer Training and Language Immersion experiences designed for athletes who want an educational element combined with the soccer experience.

EduKick offers foreign language instruction combined with professional soccer training designed for international students of all levels. The camp itinerary includes morning classes, daily soccer training, afternoon activities, evening social events and weekend cultural trips and "friendly" soccer matches.

EduKick programs attract a diverse mix of students from all around the world. Students represent a wide variety of nations from Asia, Europe, the Middle East, and the Americas. This international mix of students allows for a rich cultural exchange and makes the respective country's language the common language of communication. The soccer training and cultural excursions are also conducted in the foreign language to add to the language immersion experience

Player are encouraged to speak in the foreign language as much as possible, however EduKick Staff are bilingual (English)

## **b. Age Restrictions**

The summer programs are typically for students 10–18 years of age. Older students can be accepted (depending on the specific camp location)

Month-Long programs are for athletes from 13 - 24 years of age (depending on the academy location)

Year-Long' boarding schools (High School & University options) are available for boys and girls aged 13-24 years of age (depending on the academy location)

## **c. Countries & Cities**

EduKick has strived to reach new countries of cultural interest since its first camp in Spain. Eight (8) countries now host EduKick programs and that list continues to grow.

Current Academy locations:

- Manchester, England
- Madrid, Spain
- Cannes, France
- Perugia, Italy
- Erie, USA
- Toronto, Canada
- Belo Horizonte, Brazil
- Puerto Vallarta, Mexico

## **d. Year Long & Half Year Courses**

EduKick Academies offer both High School & Language immersion programs. These unique programs coincide with the regular academic year, beginning in September and ending in mid-June of the following year. Half-Year program begins in January and ends in June.

## **e. Month Long Training Courses**

Month-Long (4 weeks) courses are available any time during the year (except July & August). These flexible soccer programs conform to any students schedule and provide them with opportunity to train with professional coaches for 28 days. Players will be training, scrimmaging, and playing with the top youth players of the same age at our academies. This customized program will provide top quality soccer coaching, intensive daily training, quality accommodations and cultural excursions.

## **f. Summer Camps**

EduKick Academies offer summer soccer camps for youths ranging in age from 10-18. The duration of these camps one, two to three weeks.

These camps all have a similar format.

- Daily Language Lessons
- Daily Professional Soccer Training
- Group Social Activities
- Chaperoned excursions to places of historical and cultural interest.

## **g. Team/Group Tours**

**EduKick offers teams or groups the opportunity to visit any one of its 8 academy venues at any time during the Academy program year. Teams or groups and small group tours include**

- Airport pick up/drop off
- Full board accommodation
- Welcome party/orientation
- EduKick bi-lingual staff member tour guide

- Professional Soccer Training sessions with Edukick coaches
- Friendly matches against local country club squads
- Excursions to places of historical and cultural interest
- Social activities
- Farewell party

#### **h. Program Dates & Venues**

##### **Summer Camps**

- Manchester, England: July
- Madrid, Spain: July & August
- Cannes, France: May (Professional Trials Camp)
- Perugia, Italy: July
- Puerto Vallarta, Mexico: July (weekly individual training programs available all months of the year)

##### **Month Long programs**

- Manchester, England : Available anytime between September – May
- Madrid, Spain: Available anytime between August – May
- Cannes, France: Available anytime between September – May
- Perugia, Italy: Available anytime between September – May
- Belo Horizonte, Brazil: Available between February – October
- Puerto Vallarta, Mexico: Available all months of the year

##### **Half Year programs**

- Manchester, England : January – May
- Madrid, Spain: January – May
- Cannes, France: January – May
- Perugia, Italy: January – May
- Belo Horizonte, Brazil: May – October
- Puerto Vallarta, Mexico: January – May
- Erie, USA - February – June
- Toronto, Canada - February – June

##### **Year Long programs**

- Manchester, England : September – May
- Madrid, Spain: September – May
- Cannes, France: August – May
- Perugia, Italy: September – May
- Belo Horizonte, Brazil: February – October
- Puerto Vallarta, Mexico: September – May
- Erie, USA - September – June
- Toronto, Canada - September – June

#### **i. EduKick Football Development**

EduKick programs expose players to high-level technical soccer training that is designed to be intense, educational and progressive...but also fun. Players attend 2-3 hours of structured, professionally run training sessions daily (Monday – Friday).

EduKick soccer training sessions give specific attention to conditioning and fitness but the main priority is on individual ball skill and technical development/enhancement. EduKick's worldwide programs are affiliated with professional soccer clubs, coaches, schools and academies. Our technical coaching staff are seasoned FIFA (Federation International Futbol Association) licensed coaches and often former professional players. EduKick coaching staff understands participants attend the programs to learn and become better players. Our coaches are committed to providing quality and enthusiastic technical expertise to ensure that our participants develop as soccer players.

## **j. Language Classes**

All EduKick programs contain a language learning component. Whether participants are attending a summer camp, Year Long program or visiting as part of a team tour or larger group (optional) they have the opportunity to learn the basics or become proficient with the language of the country they are visiting.

Students are administered a language level examination and are then placed in classes based upon their test results. Classes are divided into the appropriate levels based on demographics and exam scoring. In order to motivate and meet the needs of our students the programs provide an innovative curriculum from which instructor's choose their teaching items.

Using our curriculum, instructors can customize each class to meet the needs of their particular group of students and develop a program that is sensitive, relevant, and interesting. Concerning methodology, EduKick programs follow the communicative approach to language teaching and learning. While a class may be focusing on a particular aspect of language learning, such as grammar or vocabulary, the methodology used in the class allows students to practice what they have learned right away through meaningful communicative activities.

This approach focuses on giving students the opportunity to practice using the language under the guidance of their instructor.

Our instructors adhere to professional standards and are professionally trained. Small class sizes allow teachers to give each student individual attention and to encourage maximum participation. An average classroom has 15-20 students. At the end of the program, students are given a certificate of completion.

## **k. Academic Courses**

EduKick Year Long Academy programs provide students with academic courses as well as Language immersion

- Manchester, England : BTEC Diploma and certificate in Sport (Sports science course)
- Madrid, Spain: High School Grade 7 – 12 (Spanish language speaking school only)
- Cannes, France: Middle school for students aged 12 – 15 (specially adapted program for international students)
- Perugia, Italy: High School Grade 7 – 12 (Italian language speaking school only)
- Belo Horizonte, Brazil: High School Grade 7 – 12 (Portuguese language speaking school only)
- Puerto Vallarta, Mexico: High School Grade 7 – 12 (Spanish language speaking school only)
- Erie, USA - High School Grade 7 – 12 (English language speaking school only)
- Toronto, Canada - High School Grade 7 – 12 (Spanish language speaking school only)

**Note:** it is recommended a minimum 200 hours of language study be taken before attempting one of the High School programs if the country you wish to visit is not your first Language. In some cases our affiliate High school will require you to demonstrate your language level prior to being accepted and offered a place of study.

## **l. Online Study**

We recommend that if High School credit is a high priority for a student that wishes to attend one of our academy Year Long programs but the country they wish to visit is not their first language or does not offer the courses they require Online High School study should be considered.

The EduKick academy schools and accommodations offer free Wi-Fi and our own academic staff are happy to assist and guide students who are studying online. Many of our academies have adapted curriculums to include 1 – 2 hours of self-study per day.

We recommend that no more than 3 or 4 subjects be studied online in any Year Long academy program because the nature of the curriculum keeps the participants busy for at least 30 - 40 hours per week and online subjects can take up 8 – 10 hours per week.

Students who require High School credit while abroad should also consider surrounding the EduKick Year Long program with summer school to offset the workload.

## **m. Cultural Excursions & Social activities**

Program itineraries are designed to give an introduction to each country's distinct culture and way of life. All events on summer camps are led by enthusiastic adult bilingual tour guides and monitors. The full day excursions offer students the opportunity to visit many of the most popular destinations and historical places of importance.

Yearlong, half year and monthly itineraries contain cultural excursions designed to introduce participants to the culture and environment of their new surroundings to allow them to explore further in their own free time.

Social activities are also organised by EduKick staff on a regular basis to help team building.

## **PART 3 – ACCOMMODATION**

### **a. Residence & Lodging**

EduKick programs use either 3 star hotels, sports complexes, dormitories or homestay to accommodate participants. A safe and secure environment is provided with all of the comforts and conveniences that are required by international students.

Each academy location has its own style of accommodation depending on the particular program the participant is interested to join. Please contact us for more program specific accommodation information.

### **b. Room assignments**

Accommodation is based upon double occupancy (single rooms available at some locations for an additional fee) and students are assigned to rooms based upon gender and age. Male and female participants occupy separate rooming areas and at no time are they allowed to enter a room of the opposite gender. Violation of this rule can result in expulsion.

We do accept rooming requests but cannot guarantee we will be able to accommodate them but we will try our best.

### **c. Residence responsibilities**

Students are responsible for the maintenance of their own room at all times and ensuring that their valuables are secure. Each program location will have its own residence accommodation rules that will be presented to each participant upon arrival. Participants are required to act in a responsible manner at all times while moving in and around the residence facility.

Rooms are typically cleaned daily by residence accommodation staff and towels/linen changed 3 times per week or more frequent. Participants must keep their rooms tidy to allow the cleaning staff to clean and change towels/laundry. Participant's rooms that are untidy will not be cleaned by staff until the participant has sufficiently tidied to allow cleaning staff to conduct their job efficiently.

### **d. Food**

Participants receive 3 meals daily as part of the EduKick programs. Students will eat a typical local cuisine according to the country they are in. Special dietary needs can be catered for but information must be provided in advance by the participant prior to arrival.

### **e. Computer/Wi-Fi access**

EduKick program residences & classrooms provide free WI-FI access. Access to computers for emailing home is available but all venues have different facilities and access cannot be guaranteed at any time the participant would like but available at agreed times. Most participants bring with them and use their own laptop computers so they can have access at any time they wish.

Please note EduKick is not responsible for the safe keeping of valuables that includes laptop computers this is the responsibility of the participant.

### **f. Telephones**

We encourage all students to contact their families within one day upon arrival to their program, via email or a phone call. In the case of illness/injury or other issues, the family is contacted immediately by EduKick staff. Parents can also contact EduKick staff by email at any time and will be given separate emergency contact information prior to arrival.

EduKick residence facilities are equipped with telephones but long distance charges apply for calls out. Most participants bring with them mobile/cell phones.

Please note EduKick is not responsible for the safe keeping of valuables that includes mobile/cell phones this is the responsibility of the participant.

## **PART 4 – TUITION INCLUDES**

### **a. Transportation**

Air-Conditioned transportation to and from host country airport to program accommodations is provided at the beginning and end of the program. All other airport transfers required in-between is the responsibility of the participant. EduKick staff will assist Year Long participants to book transfers for program breaks.

All local transport for summer camp activities is provided. Local transport inclusion for Year Long, ½ year and monthly is varies by Academy location.

### **b. Meals & Lodging**

Participants receive shared double room accommodation. Full board (3 meals per day) is provided in all Summer Camp programs. Full board (3 meals per day) or Half Board (2 meals per day) is provided for Year Long, ½ year and monthly programs.

### **c. Technical Soccer Training sessions**

All daily training sessions shown on the weekly program schedules/timetables are included in the tuition fees. Participants are organised into EduKick squads or placed onto local country club squads to facilitate participants playing friendly/competitive matches. These matches and associated travel is included in the tuition fees.

### **d. Language Instruction & Academic programs**

All language classes shown on the individual program schedules/timetables are included in the tuition fees. Yearlong & ½ Year program academic programs (High School or Sports science courses) are also included.

Online study is a recommendation but the fees are not included in the tuition fees and courses purchased are at the discretion of the participant and his/her parents

### **e. Training Kit package**

Summer camp participants receive a minimum of 2 set of training jersey and shorts. Monthly participants receive 1 set of training jersey, shorts and socks plus a tracksuit.

Yearlong and ½ year participants receive a more comprehensive package of kit to suite the nature of the elements and seasons in each Academy location but typically consists of minimum of 2 sets of training jersey, shorts, socks, tracksuit, rain jacket, winter jacket and kit bag.

### **f. Medical insurance**

All participants are provided with medical insurance coverage. Local country policies are purchased to give comprehensive in country coverage. EduKick recommends that participants should investigate the possibility of extending their own current medical insurance coverage to also cover them while abroad.

### **g. Excursions and social activities**

Summer camps itineraries include a minimum of 1 full day excursion and 2 half day excursions as well as several social activities that are included in the tuition fees. Summer camps also include welcome and farewell parties.

Yearlong and ½ year programs include at minimum 1 excursion per term/semester.



## **PART 5 – SAFETY**

### **a. Safety & Supervision**

EduKick prides itself on the fact that it provides bilingual 24 hour adult event leaders, supervisors, and residence dons for our students. All activities will be supervised by the counsellors to ensure the student's safety and enjoyment.

During summer camp programs free time is very limited as there are continual activities to keep the participants occupied. All activities are conducted as a group with adult monitors. Individual campers are not allowed to participate in activities alone away from the group and the supervision.

There is always a staff member for "on-call" overnight duty to ensure the participants obey curfew times. Our welfare officers live in the residences and are available in the case of any emergencies or any situation that arises.

Parental release forms are available for participants who wish to be away from their program for overnight stays with visiting relatives or friends.

Upon arrival to their program each participant will receive specific welfare information at the orientation/welcome meeting.

### **b. Rules**

Each academy venue has its own specific set of rules for each camp, monthly, yearlong and ½ year program. Upon arrival each participant will receive specific information at the orientation/welcome meeting regarding the rules of the program and will be asked to sign an agreement to abide by the rules.

Prior to attending the chosen program a set of rules will be issued to each participant in the Pre-Departure package which is distributed by mail approximately 30 days prior to arrival.

## **PART 6 – MISCELLANEOUS**

### **a. Spending money**

EduKick programs provide accommodation, food and transport so only incidental spending money is required for snacks, gifts, professional match entrance tickets, etc. ...

We recommend participant's bring a small amount of cash for their first few days and also bring a bank card or visa travel money card to be able to withdraw money from local bank ATMs.

Yearlong and ½ year participants are encouraged to open local bank accounts. Many countries now have special temporary accounts that are specifically designed for international students.

EduKick suggests campers should not require more than approximately \$100 USD per week for spending money but this is at the discretion of the participant and his/her parents.

EduKick recommends Year Long and ½ year participant's parents should consider setting their son/daughter a weekly budget to help them manage and control their expenses.

### **b. Airport pick-up and drop off**

Our airport pick-up and drop-off service makes it safe and easy for individuals to attend EduKick programs. Our dedicated staff is available to chaperone participants between accommodations and local country program airports 24/7. Participants are required to obtain arrival & departure flights suitable to the start/end dates of their program.

Recommendations will be made by EduKick and once flights are booked a copy of the itinerary should be forwarded to the EduKick Head office and the pick-up/drop off will be arranged.

If flights are arranged outside of the recommended period suggested by EduKick a special airport pick/up or drop off can be arranged for an extra fee.

### c. Pre-Departure package

Approximately 30 days prior to the start of the participants program a Pre-Departure package will be issued by email to the participant and his/her parents. The package will contain Emergency contact information, packing check list, program schedule and rules.

Each participant will be asked to print and bring a copy of the package with them as well as print a copy to be kept at home with the participant's family.

## PART 7 – FEES & PAYMENT

### a. Program prices

Each participant is required to pay a \$200 USD non-refundable registration fee in addition to the program tuition fees

9 month Academy courses .... \$22,990 - \$43,990 USD (depending on location)

6 month Academy courses .... \$15,990 - \$29,990 USD (depending on location)

Monthly (4 week) Academy courses .... \$5,000 - \$6,500 USD (depending on location)

2 week Academy Identification Camps .... \$3,000 - \$4,000 USD (depending on location)

2 – 6 week Summer Language Study Football Camps .... \$3,000 - \$8,000 USD (depending on location & duration)

Custom team, School and Group tours.... Please contact EduKick for custom pricing

NOTE: Individual program dates & pricing can be found on page # 2 of the EduKick registration form

### b. Payments required

\$200 USD non-refundable registration fee in addition to the program tuition fees

Summer Camps - \$499 USD deposit, 60 % 60 days prior to start date and final payment 30 days prior to start date

Month long - \$499 USD deposit and final balance 30 days prior to start date

Year Long & ½ year – 15% deposit, 60 % 60 days prior to start date and final payment 30 days prior to start date

Team Tours - \$1,000 USD non-refundable registration fee, 20% 90 days prior to program start, 60 % 60 days prior to start date and final payment 30 days prior to start date

### c. Fee payment methods

**Credit Card** (3% - administration fee required) Tuition fees can be paid via credit card by completing the credit card payment information found on the online application and the paper based application form. The program fees plus 3% admin fee will be deducted from the credit card and the account holder will be issued with a financial statement.

The 3% administration fee will be waived on initial deposit payments and only applied on subsequent balance payments.

**Bank Wire transfer** (no administration fee required). Upon request EduKick Inc. head office will provide participants who require making payments by bank wire transfer with its bank account information. Upon completion of the transfer EduKick requires its clients to send a copy of the transfer confirmation so they can check for receipt of payment.

EduKick requests clients to use the name of the participant and the name of the academy venue to be visited as reference on the transfer.

## PART 8 – EDUKICK CONTACT INFORMATION

### Mailing address

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